



The MillionMile Greenway offers Community Starter Grants, Community Marketing Grants, and Community Technical Grants to assist communities in identifying, building and conserving greenways.

Community Starter Grant Description

The Community Starter Grant includes a cash award as well as donated marketing and geospatial consulting services, with a combined total of \$11,100 of value to your community effort. Details of the three components of the Starter Grant award follow:

1. A \$1,500 cash award from the MillionMile Greenway to use in building your initiative.
2. Marketing and Public Relations consulting services provided by MMG and valued at \$5,600. These specific services include:
 - a. A MMG experienced volunteer assigned to your project.
 - b. Messaging and speaking points specifically prepared for your initiative.
 - c. A press kit template that includes a fact sheet, press release, organization backgrounders and biographies.
 - d. Access to the MMG media list as well as a media list developed for your local market.
 - e. Up to five hours of consulting to assist you through the application process.
3. Geospatial consulting services valued at \$4,000 and access to the Greenway Analyst planning technology. With information from your local GIS specialist, you can use these free consulting services and the Greenway Analyst to determine the siting criteria for your initiative, assemble and coordinate your geospatial data and develop a model for your area to identify the best sites for greenway development.

Community Marketing Grant Description

The Community Marketing Grant includes a cash award as well as donated marketing consulting services, with a combined total of \$7,100 of value to your community effort. Details of the Marketing Grant award follow:

1. A \$1,500 cash award from the MillionMile Greenway to use in building your initiative.
2. Marketing and Public Relations consulting services provided by MMG and valued at \$5,600. These specific services include:
 - a. A MMG experienced volunteer assigned to your project.
 - b. Messaging and speaking points specifically prepared for your initiative.
 - c. A press kit template that includes a fact sheet, press release, organization backgrounders and biographies.
 - d. Access to the MMG media list as well as a media list developed for your local market.
 - e. Up to five hours of consulting to assist you through the application process.

Community Technical Grant Description

The Community Technical Grant includes donated geospatial consulting services, with a total of \$4,000 of value to your community effort. Details of the Technical Grant award follow:

1. Geospatial consulting services valued at \$4,000 and access to the Greenway Analyst planning technology. With information from your local GIS specialist, you can use these free consulting services and the Greenway Analyst to determine the siting criteria for your initiative, assemble and coordinate your geospatial data and develop a model for your area to identify the best sites for greenway development.

Grant Requirements

To be considered for a grant, you must be part of a formally organized effort that is committed to creating greenways that connect neighborhoods and larger communities to each other, to nearby natural areas, to recreation, and eventually to greenspace everywhere.

You must complete the Community Starter Grant application below and return it to us by mail or email on or before the application deadline of the application period in which you are applying. We will review all completed applications and will conduct an in-depth interview with each applicant so that we may properly assess the quality of the proposed initiative.

You must also obtain matching funds from individuals, local community businesses or other community organizations to be eligible for the Community Starter Grant or the Community Marketing Grant. We want to ensure that your initiative is committed to creating greenways and has already received support from within your community. You must submit a letter of support verifying the \$1,500 matching funds or fund pledges with the grant application.

Refer to the timetable below for Community Starter Grant application deadlines.

Application Period	Application	Award Announced
July – September	September 30 th	December 31 st
October –	December 31 st	March 31 st
January – March	March 31 st	June 30 th
April – June	June 30 th	September 30 th

Please consider my application for the following grant award:

- Community Starter Grant
- Community Marketing Grant
- Community Technical Grant

APPLICANT INFORMATION

APPLICANT:

Classification of Applicant: Local Government Non-Profit Organization Community Group

Name:

Address:

Street Address

Apartment/Unit #

City

State

ZIP Code

County

Website:

CONTACT PERSON:

Name:

Title:

Address:

Street Address

Apartment/Unit #

City

State

ZIP Code

Phone: ()

Fax: ()

E-mail Address:

INITIATIVE DETAILS

Name of Organization / Initiative:

Location of Organization / Initiative:

Nearest City:

County:

(If located in more than one, please list all)

Nearest Street / State Route / Interstate:

Description of Initiative:

Describe exactly what the grant funds will pay for, if you plan to receive funds, and what work will be completed as part of this initiative. Describe the timeline of the organization and its work over the next 12-24 months. Please limit your response to the space provided.

QUESTIONNAIRE

Conservation:

Describe how your initiative will address conservation of natural resources and also perhaps cultural resources such as archaeological sites, cemeteries and historic properties. Please limit your response to the space provided.

Recreation:

Describe what types of recreational opportunities your initiative will provide. Please limit your response to the space provided.

Connectivity:

Describe how your initiative will connect neighborhoods and larger communities to each other, to nearby natural areas and/or cultural resources, and eventually to greenspace everywhere. Please limit your response to the space provided.

CONTRACT

Please sign the contract below to validate your application.

By signing this contract and submitting this application, I _____(contact person) agree that I have answered all questions accurately and to the best of my ability on behalf of _____(applicant name).

If awarded the community seed grant:

_____ (initial) I agree to use the funds for the initiative outlined in this application. I understand that if I fail to use the funds on the initiative outlined above in the 12 months following the date the grant was awarded to me, I will forfeit remaining funds and return those funds to the MillionMile Greenway.

_____ (initial) I agree to provide quarterly reports on the progress of my initiative and on how the grant funds are being used (if issued funds). I also agree to provide a final report at the end of the 12 months following the date the grant was awarded to me. I understand that I will be provided with report deadlines I should follow. If I fail to provide the requested reports by the deadline, I understand that I am jeopardizing the grant funds that were awarded to me and I may be asked to return remaining funds.

Applicant Name (printed):

Contact Person Name (printed):

Contact Person Name (signature):

Date:

Witness Name (printed):

Witness Signature:

Date:

OFFICIAL USE ONLY

Received by:

Date Received:

Reviewed by:

Date of Decision:

Award Grant to this Applicant? YES NO